



1 maintained which involves rapid motion or rotation of the structure  
2 or any part thereof: *Provided*, That an advertising sign that does  
3 involve motion or rotation which is not rapid to effect changeable  
4 messages shall be permitted in accordance with legislative rules to  
5 be proposed by the Division of Highways of the Department of  
6 Transportation in accordance with the provisions of article three,  
7 chapter twenty-nine-a of this code;

8 (2) No advertising display or device shall use the word "stop"  
9 or "danger" or present or imply the need or requirement of stopping  
10 or the existence of danger;

11 (3) No advertising sign, display or device shall be a copy or  
12 imitate a traffic sign or other official sign;

13 (4) No advertising display or device shall attempt or purport  
14 to direct traffic;

15 (5) No advertising sign shall contain lighting which is not  
16 shielded and any lighting shall be of such low intensity as not to  
17 cause glare or impair the vision of the operator of any motor  
18 vehicle;

19 (6) No advertising display or device shall be illuminated by  
20 any rapid flashing, intermittent light or lights. Signs, displays  
21 or devices otherwise in compliance with this article and rules  
22 promulgated by authority of this article which contain numerical  
23 displays in the form of light emitting diodes or other lights or  
24 movable components that change no more often than once every

1 twenty-four hours are not deemed to violate the provisions of this  
2 article;

3 (7) No advertising display or device shall be painted, affixed  
4 or attached to any natural feature;

5 (8) No advertising sign, display or device shall hinder the  
6 clear, unobstructed view of approaching or merging traffic or  
7 obscure from view any traffic sign or other official sign;

8 (9) No advertising sign, display or device shall be so located  
9 as to obscure the view of any connecting road or intersection;

10 (10) No advertising sign, display or device shall be erected,  
11 outside of any municipality, within five hundred feet of any  
12 church, school, cemetery, public park, public reservation, public  
13 playground or state or national forest except markers for  
14 underground utility facilities;

15 (11) No advertising sign, the permit for which has been  
16 applied for subsequent to December 31, 2003, that is composed of  
17 stacked sign faces, one on top of the other, on the same structure,  
18 facing the same direction, each having more than three hundred  
19 square feet is permitted;

20 (12) No advertising device which is composed of separate sign  
21 faces in a side by side formation, on the same structure, facing  
22 the same direction, each having an area of more than three hundred  
23 square feet is permitted;

24 (13) No advertising device, the permit for which has been

1 applied for subsequent to December 31, 2003, which contains a sign  
2 facing a single direction may have an area greater than six hundred  
3 seventy-two square feet: *Provided*, That cutouts and extensions  
4 which expand the area may be allowed to the extent the area is  
5 expanded by no more than thirty percent of its original permitted  
6 configuration;

7 (14) No more than one sign structure is permitted at a  
8 location.

NOTE: The purpose of this bill is to allow outdoor advertising signs to contain numerical content that changes no more often than once every twenty-four hours.

Strike-throughs indicate language that would be stricken from the present law, and underscoring indicates new language that would be added.